



Kathy Nakagawa, Ph.D., Board President  
Lloyd Y. Asato, Executive Director

October 2016

Dear friends and supporters,

Asian Americans, Native Hawaiians and Pacific Islanders are the fastest growing communities in Arizona. The Asian American and NHPI communities have doubled in the last ten years as has the need for community-based services. Since 2002, Asian Pacific Community in Action (APCA) has helped these communities build healthier futures in Arizona. APCA is the premier community health organization serving these important and growing segments.

On May 20, 2017, Asian Pacific Community in Action will celebrate 15 years of service to the community at the twelfth annual *A Taste of Asia* Fundraising Gala at the Scottsdale Resort at McCormick Ranch. This appetizer reception and awards dinner honors corporate and community leaders and celebrates their contributions to improving the lives of Asian Americans, Native Hawaiians, Pacific Islanders and emerging communities in Arizona. We invite you to sponsor this celebration of leaders and support Arizona's fastest growing communities.

As a Sponsor your support will help thousands of new Arizonans build healthy lives and support APCA as we improve community health and wellness and reduce overall health care costs. APCA provides a range of services to the community, from free health clinics to chronic disease management workshops. APCA's multi-lingual staff and professional medical interpreters provide culturally competent in-language care and enabling services to low-income communities throughout Arizona. APCA also provides training to community members and helps them launch careers as professional medical interpreters or patient navigators. Together we are building a healthy and productive Arizona.

A Sponsorship Packet is included for your review. For more information on sponsorship opportunities or if you have any questions please do not hesitate and contact event planner Nicole Bennet. Nicole may be reached at (623) 777-1755 or [nicole@nvpcconsulting.com](mailto:nicole@nvpcconsulting.com) anytime.

Sincerely,

A handwritten signature in black ink that reads "Kelly Hsu, M.D.".

Kelly Hsu, M.D., Board Member  
Asian Pacific Community in Action  
A Taste of Asia Gala, Co-chair

A handwritten signature in black ink that reads "Ethel Luzario".

Ethel Luzario, Board Member  
Asian Pacific Community in Action  
A Taste of Asia Gala, Co-chair

**A TASTE OF ASIA**  
**Asian Pacific Community in Action's 15<sup>th</sup> Anniversary Gala**  
**Saturday, May 20, 2017**

**SPONSORSHIP OPPORTUNITIES**

**PRESENTING SPONSOR (ONE ONLY) \$ 25,000**

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- ❖ Exclusive title sponsorship – A Taste of Asia 2017 presented by *Your Organization*
- ❖ Showing of pre-recorded video to personally welcome your guests
- ❖ Speaking opportunity for designee
- ❖ Recognition from podium as a Presenting Sponsor
- ❖ Premier signage at the event
- ❖ Logo on auction bid sheets
- ❖ Logo on sponsor slide show at the event
- ❖ Full Page color ad in the event program – premium placement
- ❖ Featured as Presenting Sponsor on social media outlets
- ❖ Featured as Presenting Sponsor in all media opportunities, related promotional events and logo acknowledgement in all printed collateral
- ❖ Listing on APCA's website with hyperlink back to sponsor's website
- ❖ Inclusion in APCA email newsletters
- ❖ Three VIP tables (10 guests each)
- ❖ Table signage

**PEARL \$ 10,000**

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- ❖ Showing of pre-recorded video to personally welcome your guests
- ❖ Recognition from podium as a Pearl Sponsor
- ❖ Premier signage at the event
- ❖ Logo on auction bid sheets
- ❖ Logo on sponsor slide show at the event
- ❖ Full Page color ad in the event program – premium placement
- ❖ Featured as Pearl Sponsor on social media outlets
- ❖ Featured as Pearl Sponsor in all media opportunities, related promotional events and logo acknowledgement in all printed collateral
- ❖ Listing on APCA's website with hyperlink back to sponsor's website
- ❖ Inclusion in APCA email newsletters
- ❖ Two VIP tables (10 guests each)
- ❖ Table signage

**OPAL \$ 5,000**

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- ❖ Recognition from podium as Opal Sponsor
- ❖ Signage at the event
- ❖ Full page color ad in the event program
- ❖ Featured as Opal Sponsor in all printed collateral
- ❖ Listing on APCA's website with hyperlink back to sponsor's website
- ❖ Inclusion in APCA newsletter
- ❖ Logo on sponsor slide show at the event
- ❖ One reserved table for 10 guests
- ❖ Table signage

**ONYX****\$ 2,500**

- ❖ Half-page advertising in the event program
- ❖ Featured as Onyx Sponsor in event printed collateral
- ❖ Logo on sponsor slide show at the event
- ❖ One reserved table for 10 guests
- ❖ Table signage

**SUSTAINING DONOR****\$ 1,250**

- ❖ One reserved table for 10 guests
- ❖ Listing in the event program
- ❖ Table signage

**JADE RIBBON CIRCLE****\$ 500**

- ❖ Name in the event program
- ❖ Includes two seats at the dinner

## A TASTE OF ASIA

### Asian Pacific Community in Action's 15<sup>th</sup> Anniversary Gala Saturday, May 20, 2017

#### Sponsorship Agreement

APCA is a 501(c)(3) non-profit agency. Our mission is to provide services, advocacy and education for diverse communities resulting in a healthier and more empowered population seeking good health.

Sponsorship Amount: \$ \_\_\_\_\_

**Exclusive Presenting Sponsor - \$25,000**

**PEARL - \$ 10,000**

**SUSTAINING DONOR - \$ 1,250**

**OPAL - \$ 5,000**

**JADE RIBBON CIRCLE - \$ 500**

**ONYX - \$ 2,500**

**Non-sponsor option: TABLE ONLY (10 seats) - \$ 1,000**

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address - Street: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Print name/company, as it should appear in all marketing materials:

\_\_\_\_\_

For Pearl and Opal Sponsors – Company website address for link from APCA's website:

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Please make check payable to APCA and mail to:

Asian Pacific Community in Action  
4520 N. Central Avenue, 380  
Phoenix, Arizona 85012

For further information, please contact Lloyd Y. Asato at (602) 265-4598.